



STEADMAN
GROUP, LLC



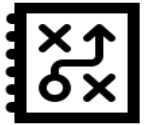
Wichita-Sedgwick - Opioid Settlement Consortium: Strategic Plan for Utilization of Opioid Settlement Funds

February 2024

Agenda



Background: Settlement \$, Consortium, Process, Community Needs Assessment, Plan Structure



Strategic Plan: Vision, Mission, Guiding Principles, Strategies, Allocations, Goals



Other Strategic Plan Recommendations: Governance, Communications, Evaluation, Partners

Strategic Plan Documents

1. Strategic plan spreadsheet
2. Narrative report
3. Needs assessment
4. Presentation

Background

Opioid epidemic in Sedgwick County

- Sedgwick County (2023)
 - 3.68 suspected overdose emergency department visits per capita—**one of the highest rates in Kansas.**
 - **58.7%** of the 1,146 emergency department visits involved **uninsured individuals**
 - **Critical gap in access to behavioral health services in the community**
 - Opioid overdose fatalities in 2021 were 17.9 per 100,000, nearly double the state average of 9.1
- Wichita and Sedgwick County face significant behavioral health challenges, including high suspected overdose rates and **significant socio-economic barriers to care**
- Overdose incidents often intersect with many other societal issues, such as mental health challenges

Opioid Settlement: National, Kansas, and Wichita - Sedgwick funding

- **National:** ~\$49.7 billion (excluding Purdue)
- **Kansas:** ~ \$190 million: 75% to the Kansas Fights Addiction Fund and 25% to local governments
- **Kansas Opioids Memorandum of Understanding** between the Attorney General, the League of Kansas Municipalities, and the Kansas Association of Counties), legislation (K.S.A. §§ 75-775:781)
 - KS MOU points to Exhibit E - Allowable uses of funds
- **Wichita - Sedgwick:** Estimated \$15.5 Million (~14 years)

Opioid Settlement: National, Kansas, and Wichita - Exhibit E

TREATMENT

- **Treat Opioid Use Disorder (OUD):** MAT/MOUD, withdrawal management/detox
- **Support for people in treatment and recovery:** access to housing, community support services, recovery community orgs (RCOs), recovery high schools, culturally appropriate recovery services
- **Connections to care:** screening, brief intervention, and referral to treatment (SBIRT); Emergency Medical Systems trainings, peers support, warm handoffs to recovery
- **Needs of criminal justice population:** Diversion/deflection, co-response, Medications for Opioid Use Disorder (MOUD) in jails
- **Needs of pregnant/postpartum and Neonatal Abstinence Syndrome (NAS)**

Opioid Settlement: National, Kansas, and Wichita - Exhibit E

PREVENTION

- **Prescribing:** Best practices, prescription drug monitoring programs (PMDPs), trainings
- **Prevent misuse of opioids:** Campaigns, drug take-backs, school-based prevention
- **Harm reduction:** Naloxone, Good Samaritan Law education; HIV/Hep C testing/treatment, mobile units, Fentanyl testing
- **Other Strategies**
 - First Responders
 - Leadership, planning, coordination
 - Training
 - Research and evaluation

About the Consortium

- Wichita - Sedgwick community committed to opioid abatement, e.g. people with lived experience, behavioral health experts, providers, advocates, supporters, government officials
- Guided by a Steering Committee
- Facilitated by the Steadman Group
- First meeting January 2024
- Monthly + meetings July-November
- Final Meeting 12/13/24

WS-OSC

Process



- Data collection
- Community Needs Assessment
- Allowable spends, ROI, evidence base, local expertise
- Strategic Plan development
- Steering Committee
- Final draft for Consortium review & inputs 12/13/24
- Presentation to elected officials

Needs Assessment

Needs Assessment

- *Aka An Analysis of the Behavioral Health Landscape in Wichita-Sedgwick County*
- January - May 2024
- Quantitative: Demographics & social determinants of health; behavioral health needs, resources & gaps
- Qualitative: 4 focus groups + 15 interviews

Strategic Plan

Strategic Plan structure



- Vision & Mission
- Guiding Principles
 - Strategies
 - Goals
 - Goal metrics
 - Potential activities

1. Allocation estimates
2. Implementation recommendations
3. Governance
4. Evaluation
5. Communications
6. Partners



Vision

A Sedgwick County where everyone has equitable access to coordinated and comprehensive substance use services for a healthier community



Mission

To unite a diverse and collaborative group of community partners in addressing substance use through treatment, prevention, intervention, and harm reduction with a focus on promoting overall health and well-being in Sedgwick County.



Guiding Principles

1. Spend money to save lives
2. Use evidence to guide spending
3. Focus on equity
4. Invest in cost-effective interventions along the substance use continuum
5. Ensure a fair and transparent funding decision-making process
6. Sustainability

Guiding Principle #1

Spend money to save lives:

Prioritize opioid settlement funds for programs and services that directly reduce overdose deaths and strengthen the continuum of care, ensuring resources supplement—not replace—existing efforts.

Guiding Principle #2

Use evidence to guide spending: Commit to funding strategies rooted in proven evidence while embracing innovative, community-driven solutions tailored to the unique needs of the City of Wichita and Sedgwick County.

Guiding Principle #3

Focus on equity: Direct resources to address disparities in access to care and outcomes, ensuring that communities historically underserved receive the support needed to achieve health equity.

Guiding Principle #4

Invest in cost-effective interventions along the substance use continuum:

Target investments toward effective prevention, treatment, and recovery initiatives that deliver meaningful impact across the entire spectrum of substance use care.

Guiding Principle #5

Ensure a fair and transparent funding decision-making

process: Establish a transparent and inclusive process actively involving public health leaders, community members, and individuals with lived experience in guiding funding decisions.

Guiding Principle #6

Sustainability: Design long-term strategies that integrate settlement investments into existing infrastructure, ensuring programs remain effective and impactful well into the future.

In pursuit of this Vision, and to carry out the Mission in accordance with the Guiding Principles, we will focus on the following Strategies...



Strategies

1. Stigma Reduction, Community Outreach and Education
2. Integrated Care
3. Overdose Prevention Initiatives
4. Expansion of Treatment Capacity

Strategy 1:
Stigma
Reduction,
Community
Outreach, and
Education

Invest in programs that increase awareness and reduce stigma through community outreach and education. These programs should include a multifaceted, culturally sensitive, inclusive, and evidence-based approach.



Strategy 1 Goals

- **Community Stigma Reduction:** Allocate funding for stigma reduction efforts and awareness campaigns aimed at reducing misconceptions about substance use disorders and promoting empathy and understanding for the community at large.
- **High Impact Stigma Reduction:** Prioritize culturally sensitive, inclusive, and evidence-based initiatives that target high-impact demographic groups (e.g., healthcare providers, law enforcement, and policymakers) to increase awareness, destigmatize substance use, and advocate for evidence-based approaches to treatment and support.
- **Community Outreach & Education:** Develop comprehensive community outreach and education programs aimed at raising awareness about the risks of substance misuse and providing information on available resources for prevention, treatment, and recovery.

Strategy 2: **Integrated** **Care**

Establish sustainable integrated care that fosters collaboration across the healthcare continuum to address individuals' complex needs.



Strategy 2 Goals

- **Enhanced Access to Behavioral Health Services and Recovery Housing for Underserved Populations:** Allocate funding to expand access to behavioral health services, including SUD treatment, mental health support, and recovery housing, mainly targeting underserved populations in Sedgwick County.
- **Workforce Support:** Increase and better support the provider workforce along the behavioral health continuum of care (clinicians, healthcare workers, first responders, etc.) through evidence-based recruitment and retention strategies, training, and educational opportunities that expand knowledge and reduce burnout.
- **Partnerships:** Develop transparent, collaborative partnerships between community organizations to improve communication and service delivery for those needing care.
- **Sustainable Funding:** Develop a pathway for sustainable funding for integrated care in our community.

Strategy 3:
Overdose
Prevention
Initiatives

Invest in culturally responsive prevention and harm reduction services to diminish substance use risk and overdose incidence, and increase community and youth resilience.



Strategy 3 Goals

- **Improve Youth Resilience Programs:** Expand prevention programs focused on youth at higher risk for substance use to provide culturally responsive substance use education and resilience-building workshops, to increase knowledge about substance use risk and protective factors among youth in our community.
- **Reduce Number of Overdose Incidents:** Initiate a naloxone distribution program where participating first responders are equipped with overdose prevention kits for leave behind focus to prevent future overdose incidents.
- **Screening, Brief Intervention, and Referral to Treatment (SBIRT):** Increase use of SBIRT in medical and community settings.
- **Re-entry Supports:** Support re-entry and recovery/treatment maintenance programming through the use of Community Health Workers, peer navigators, or other similar roles.

Strategy 4:
**Expansion of
Treatment
Capacity**

Establish financially sustainable comprehensive treatment services, ensuring all levels of care are accessible and equitable in our community.



Strategy 4 Goals

- **Medical Detox:** Establish and maintain sufficient medical detox resources that are accessible to uninsured or underinsured individuals.
- **MAT/MOUD Resources:** Establish and sustain easily accessible MAT/MOUD resources.
- **Diversion:** Expand diversion in jails and judicial processes (including non-substance-related charges) into treatment and recovery services, through sentencing grid expansion.
- **MAT/MOUD in Jails:** Establish MAT/MOUD induction for people with OUD/SUD within county jails
- **Postvention Services:** Establish co-responder teams to provide postvention services for individuals who have experienced a non-fatal overdose and their family members or friends in the period immediately following the overdose event.



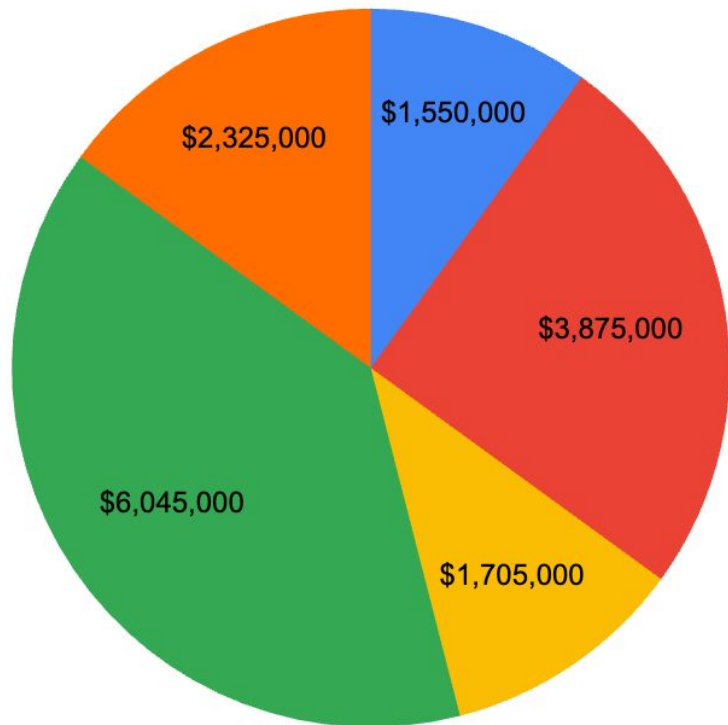
Recommended Allocations

Allocation Recommendations

- Total payout and annual figures available will fluctuate (**\$15.5 combined total**)
 - **\$2,130,513 available at of end of 2024**
 - Annual payouts will not be known far in advance
 - First few years are front loaded. Amounts will decrease and plateau over time
 - National MOU allows flexibility
 - Funds can be pooled over time
- Allocation recommendations dependent on many external factors, braided funding available, allocations process and mechanism
 - **Serve as a guide for Wichita - Sedgwick elected officials**
 - Exact amounts per strategy/program will depend on the implementing agencies suggested budget

Recommended Allocations by Strategy

Allocation Estimates



- Stigma Reduction, Outreach & Education
- Integrated Care
- Overdose Prevention
- Treatment
- Planning and Coordination

Strategy	Cost	%
Strategy 1: Stigma Reduction, Community Outreach, and Education	\$1,550,000	10%
Strategy 2: Integrated Care	\$3,875,000	25%
Strategy 3: Overdose Prevention	\$1,705,000	11%
Strategy 4: Expansion of Treatment Capacity	\$6,045,000	39%
Planning and Coordination of Strategic Plan	\$2,325,000	15%
Total	\$15,500,000	100%

Estimation process:

- Reviewed existing cost estimates per strategy and goal
 - Identified costly and less costly initiatives
- Considered current City/County and behavioral health context
- Inclusion of necessary planning & coordination expenses
- Discussed and endorsed by WS-OSC subject matter experts

**Other Strategic Plan Recommendations
Governance, Implementation,
Communication, & Evaluation**

Governance Options

- **Extant City Council/County Commissioners Governance**
 - City & County “En Banc” implementation
 - Develop, review, and approve all initiatives, budgets, and funding decisions
- **City/County Governance with an Advisory Council**
 - Same as above with advisory body
- **Public-Private Partnership Model**
 - e.g., Wichita Sedgwick County Community Action Partnership
- **Independent Opioid Settlement Council**
 - Appointed members

Implementation Workplan

- **Phase One: Standing up process and infrastructure for implementation of Strategic Plan (Q1 - Q3 2025)**
 - Selection of governing structure
 - Staffing and/or development of advisory body
 - Meeting cadence and logistics
 - Determination of evaluation process for Strategic Plan

Implementation Workplan

- **Phase Two: Implementing Goals – Round One (Q2 2025 - Q4 2027)**
 - Selection of goals to fund
 - Solicitation and selection of implementing entities (method, scopes, selection process)
 - Contracting with winners
 - Programming begins! (Q4)
- **Phase Three: Evaluating Goals – Round One (Q4 2025 -Q4 2027)**
 - Ongoing evaluation updates to decision makers
 - Annual evaluation report review to determine what funding should continue (based on progress thus far)

Implementation Workplan

- **Phase Four: Implementing Goals – Round Two (Q1 2027 - Q4 2029)**
 - Assess available funding
 - Selection of round 2 goals to fund
 - Solicitation and selection of implementing entities (method, scopes, selection process)
 - Contracting with winners
 - Round 2 programming begins! (Q4)
- **Phase Five: Evaluating Goals – Round Two (Q4 2027 - Q4 2029)**
 - Ongoing evaluation updates to decision makers
 - Annual evaluation report review to determine what funding should continue

Implementation Workplan

- **Phase Six: Strategic Plan Audit (Q1 -Q4 2030)**
 - Conduct formal review of strategic plan process. If necessary, solicit for external evaluator
 - Complete public report with key findings and recommendations for next steps. Hold public forums to collect feedback on report. Refine findings leveraging community input
 - Review strategic plan audit findings with decision makers to determine next steps.
 - **Option for entire process to iterate again at this point.**

Communications Recommendations

- **Purpose:** Ensure transparency, accountability, and **sustained stakeholder engagement**
- **Goals**
 - Mobilize broad stakeholder engagement
 - Establish consistent feedback loops
 - Promote transparency
 - Ensure alignment with Vision, Mission, etc.
- Key audiences & roles, outcomes/actions, communication channels, example themes & key messages, timeline

Evaluation Recommendations

- **Purpose:** Monitor and evaluate the impact of the **Strategic Plan, and the projects and programs** funded under the Plan.
- **Goals**
 - Ensure accountability & informed decision-making
 - Review, and adapt, or revise the Strategic Plan
 - Process for monitoring and reporting
- Data collection & monitoring, example data sources, reporting & accountability, timing



Partners

- Key stakeholders who can support Strategic Plan implementation



Thank You!